



LAKOTA EAST ATHLETIC BOOSTERS 24TH ANNUAL BOOSTER BASH SATURDAY, NOVEMBER 2ND

Lakota East High School is pleased to present a unique sponsorship opportunity to your business or organization. The 2024-2025 school year is already shaping up to be a great one for Thunderhawk Athletics, and we believe your business or organization can benefit greatly by sponsoring our Annual Booster Bash.

As part of your sponsorship, your business's logo will be displayed on signage and mentioned on social media. There is also an opportunity to have a commercial run during sporting events. *GameTime* is our own custom in-house "radio station" – with DJ's, great music and commercials for businesses or organizations like yours. *GameTime* has a great mix of upbeat, family-friendly music along with special messages updated for each specific game played in our various sports venues. *GameTime* will be used at most home sporting events -- and it sounds just like a real radio station! Your business or organization will be able to gain valuable exposure to the big crowds that attend home sporting events plus any playoff games or tournaments that we might host.

Sponsorship Levels

There are four sponsorship options available in 2024-25. Please note that all commercials run during the pre-game portion of each event; bonus commercials may air during halftime / post-game / in game.

Level	Investment	Commercial Runs Per Home Sporting Event	Event Signage and Social Media
Platinum	\$1,000	3 commercials run per event	Prominent signage for business at event and thanked on social media
Gold	\$750	2 commercials runs per event	Logo displayed at event and thanked on social media
Silver	\$500	1 commercial runs per event	Logo displayed at event and thanked on social media
Bronze	\$250	No commercial	Business thanked on social media

Prices are for 2024-25 only

*If necessary, we'll write / produce one (1) :30 radio commercial for your business or organization **at no charge**. This produced commercial belongs to your business or organization, and you are free to use this complimentary commercial on other platforms. Production Value: \$150. If you already have a :30 radio commercial, you can provide it to us in an MP3 format for use on *GameTime* at Lakota East. You can change the commercials you provide us as often as you desire. ***Commercials/products advertised must be in compliance with Lakota Local School District policies/standards.***



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Thunderhawk Athletics / Agreement

(Indicate selection by circling the level desired.)

<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>
<i>3 commercials/event; Signage/Social Media</i>	<i>2 commercials/event; Signage/Social Media</i>	<i>1 commercial/event; Signage/Social Media</i>	<i>Social Media mention</i>
\$1,000	\$750	\$500	\$250

PLEASE PRINT:

Business/Organization Name: _____

Primary Contact (First & Last): _____

Phone Number: _____

Email Address: _____

Full payment must accompany this agreement. Make payments to:

Lakota East Athletic Boosters

Sponsor Signature / Date

Thunderhawk Athletics Signature / Date

To purchase a Booster Bash Sponsorship:
<https://wedoauctions.com/bidapp/index.php?slug=hawksboosterbash>



Commercial packages are limited – sign up to be sponsor today!